

Enhancing Academic Leadership and  
Governance of Chinese and European  
Universities in the Context of Innovation and  
Internationalization  
(LEAD2)



Co-funded by the  
Erasmus+ Programme  
of the European Union

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Enhancing Academic Leadership and  
Governance of Chinese and European  
Universities in the Context of Innovation and  
Internationalization  
(LEAD2)

15.01.2019 to 14.01 2022

<http://www.lead2-project.eu>



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## Core objectives

- Strengthen the capacity of HEIs in governance and academic leadership
- Enhance the knowledge and capacities of (potential) academic leaders on university governance and leadership
- Targeted blended training, workshops & peer learning for (potential) academic leaders
- MOOCs on Academic Leadership Development
- Comparative studies on university governance and academic leadership
- Online Knowledge Base, Referencing Tool & Networks on AL development
- Center & Networking on Academic Leadership

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## LEAD2

### European partners

- Vrije Universiteit Brussel (VUB)
- Universidade NOVA De Lisboa (UNL)
- University of Vienna (UniVie)
- Aarhus University (AU)
- Middle East Technical University (METU)
- Silesian Univeristy of Technology (SUT)

### Chinese partners

- National Academy of Education Administration (NAEA)
- Tongji University (TJU)
- Beijing Normal University (BNU)
- Yunnan Normal University (YNNU)
- China University of Geosciences (Wuhan) (CUG)
- Guangxi Normal University (GXNU)

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- LEAD2 MOOCs
- LEAD2 Blended Training
- Workshops, webinars, network meetings
- LEAD2 Publications
- Personal Development
- Communities & networks
- Institutional & international cooperation
- Academic leadership development

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**MOOC 1: ACADEMIC LEADERSHIP DEVELOPMENT**  
START DATE: 29 March 2022

**Perspectives:**  
Governance features of higher education institutions

**Experience:**  
Leadership theories and practices in higher education

**Networking:**  
Membership of the LEAD2 community

**Why take this course?**

- COMPLETELY FREE
- 3 MONTHS
- SELF-PACED
- PROFESSIONAL NETWORKING OPPORTUNITIES
- DIGITAL CERTIFICATE

**Register now!**

Are you interested in LEAD2 MOOC 2 and LEAD2 MOOC 1? Click the button below:  
<https://www.lead2-project.eu/node/13>

The LEAD2 MOOCs changed my leadership perception to a greater extent.

3.2.2 Leadership styles Part 2

**Transformational Leadership Style**

**Advantages**

- Higher employees' engagement, satisfaction & productivity
- Less staff turnover
- Better Communication

**Disadvantages**

- Requires a number of skills
- Too strictly focused on the big picture and overall vision.

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**MOOC 2: ACADEMIC LEADERSHIP DEVELOPMENT**  
START DATE: 28 March 2022

**Perspectives:**  
Advanced knowledge on the roles and attributes of academic leaders

**Experience:**  
Testimonials from world-class academic leaders

**Networking:**  
Membership of the LEAD2 Community

**Main Lecturers:**

- Prof. Dr. Jan Cornella
- Dr. Lucas Zinner
- Prof. Yagor Kondakys
- Prof. Dr. Po-YANO
- Dr. Marcin Gorski

Register now!

Are you interested in LEAD2 MOOC 1 and LEAD2 MOOC 2? Click the button below:  
<https://www.lead2-project.eu/node/12>

One of the advantages of the LEAD2 MOOC series is its open exchange with other academic leaders.

LEAD2 brings together practitioners, Deans, Rectors, vice-rectors, academic staff, heads of central departments, and researchers.

Learning Objectives

- Understanding the importance of teamwork
- Understanding different team roles that characterise high-performing teams
- Being able to recognise developmental stages of teams
- Knowing possibilities and measures leaders for team development
- Being able to recognise and to deal with team conflicts

So we first talk about the importance of teamwork. We then learn about different team roles which characterise high performing teams.

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<https://www.lead2-project.eu/node/12>

Each time when I attend a LEAD2 meeting, I learn so many new things. It inspired me in terms of my research agenda and practice. I'm really happy to be part of this international community!

LEAD 2 MOOC MAL M3.1.1

Outline

PART I

- Role responsibilities of MALS
- Importance of middle level academic leadership
- Tensions
  - Value incongruence
  - Identity conflict
  - Lack of formal training

which will lay the foundation for the main question of why balance is needed among these,

PART II

- The need for a balance

**OVERVIEW**

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**MOOC 3: ACADEMIC LEADERSHIP DEVELOPMENT**  
START DATE: 28 March 2022

**Perspectives:** University Governance Structures  
**Experience:** Comprehensive Academic Leadership skills development  
**Networking:** Hands-on experience shared from eminent experts and practitioners

**Main Lecturers:**

- Prof. Dr. Jan Cornelis: Former vice-rector International Relations VUB
- Mr. Anthony ANTONIO: Executive Director of the Institute for European Studies, VUB
- Prof. dr. Melita Kovačević: Rector, Vrije Universiteit Brussel
- Prof. Dr. J. Jiang Wu: Former Japanese Wh. Institute, Tsinghua University
- Prof. Dr. John Taylor: Centre for Higher Education Research, Loughborough University

Register now!

Are you interested in LEAD2 MOOC 1 and LEAD2 MOOC 17? Click the button below:  
<https://www.lead2-project.eu/node/12>

The LEAD2 project is very informative for academic leaders about university governance and academic leadership.

LEAD2 project is the platform where scholars, academic leaders can collaborate and exchange information intensively.

Video: Change Management Forces of Change (1)

By Dr. Yasar KONDAKCI, MIDDLE EAST TECHNICAL UNIVERSITY (METU)

Yasar MOOC 1 (English Subtitles)  
**FORCES OF CHANGE SURROUNDING THE ACADEMY – SPECIFIC FORCES**

- Political & Governmental**
  - Governmental interventions to the academy
  - Increased government reporting and scrutiny
  - Pressure to maintain standards
- Economic**
  - Changes in funding
    - Shrinking public resources
    - Pressure to generate new sources of income
    - Increased tendency towards user pays
- Competition**
  - Emergence of new world players

1:47 / 7:14

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- Prof. Dr. John Taylor: Centre for Higher Education Research, Loughborough University

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Are you interested in LEAD2 MOOC 1 and LEAD2 MOOC 17? Click the button below:  
<https://www.lead2-project.eu/node/12>

LEAD2 have both aspects of best practices and the theory that is developing around the subject.

Jan MOOC 1 (English subtitles)

ACADEMIC FEATURES AND ENTITIES

<b>HORIZONTALS</b> Research Innovation and valorization (knowledge and technology transfer) Education Student affairs Internationalization	<b>VERTICALS</b> Research disciplines Multi-, inter- and Transdisciplinary research and education Open Innovation
<b>ENTITIES</b> Central governance including networks Faculties/Institutes	

And the interface with society has become a structured pillar on its own.

3:51 / 14:12

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The LEAD2 MOOCs & training has been a very gratifying experience and has went well beyond my expectations.

The LEAD2 project gives us a platform to learn and also a view to analyse.

LEAD2 helped us establish more cooperation with other universities, including Chinese and European universities.

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The pragmatic design of the LEAD2 project made it very rewarding for everyone.

The LEAD2 project provides us with a platform and a tool to understand the international development of academic leadership.

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## LEAD2 PAPERS

THE VALUE, CHALLENGES, AND PRACTICES OF UNIVERSITY INTERNAL GOVERNANCE REFORM  
VOL 1 - ISSUE 1 - JANUARY 2020



## LEAD2 PAPERS

ANALYSIS OF THE RESEARCH STATUS OF UNIVERSITY GOVERNANCE  
VOL 1 - ISSUE 2 - APRIL 2020



*Through a comparative studies, LEAD2 has enabled me to understand the core elements of university governance and the fundamental aspects of academic leadership.*

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## LEAD2 PAPERS

A PORTRAIT OF UNIVERSITY LEADERSHIP IN CHINESE UNIVERSITIES  
VOL 1 - ISSUE 3 - APRIL 2020



## LEAD2 PAPERS

EXPLORING THE CHALLENGES OF ACADEMIC LEADERSHIP  
VOL 1 - ISSUE 4 - APRIL 2021



## LEAD2 PAPER

UNIVERSITY LEADERSHIP SKILL CREATION OF "ENDEMIC" OPPORTUNITIES UNDER COVID-19 PANDEMIC: A JOURNEY OF THE WORD CRISIS  
VOL 1 - ISSUE 5 - APRIL 2021



## LEAD2 PAPERS

THE PROCESS AND EFFECTS OF STRATEGIC CHANGE DURING THE TRANSFORMATIVE DEVELOPMENT OF CHINA UNIVERSITY OF GEOSCIENCES AMID MARKETIZATION  
VOL 1 - ISSUE 6 - AUGUST 2021



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**LEAD2 JOURNAL PUBLICATIONS**  
LEAD2 SPECIAL ISSUES  
VOLUME 1

**LEAD2 JOURNAL PUBLICATIONS**  
LEAD2 SPECIAL ISSUES  
VOLUME 2

**LEAD2 JOURNAL PUBLICATIONS**  
LEAD2 SPECIAL ISSUES  
VOLUME 3

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**LEAD2 PRESENTATIONS**  
SEMINARS & WORKSHOPS  
LISBON EVENT (OCTOBER 2021)

**LEAD2 PRESENTATIONS**  
SEMINARS & WORKSHOPS  
INTERNATIONAL NETWORKING  
WEBINAR (DECEMBER 2021)

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**LEAD2 REPORTS**  
MOOC REPORTS  
EDITION 2: USER EXPERIENCE  
(MARCH - JULY 2021)

**Lead2**

**LEAD2 REPORTS**  
MOOC REPORTS  
EDITION 5: WELCOME SURVEY  
(MARCH - JULY 2021)

**Lead2**

**LEAD2 REPORTS**  
MOOC REPORTS  
EDITION 4: USER EXPERIENCE  
OCT 20 - JAN 21

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**LEAD2 REPORTS**  
MOOC REPORTS FOR YAL  
EDITION 1: WELCOME SURVEY  
(OCT. 2020 - FEB. 2021)

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**LEAD2 REPORTS**  
DISSEMINATION REPORTS  
LISBON EVENT (OCT 2021) (ENG)

**Lead2**

**LEAD2 REPORTS**  
DISSEMINATION REPORTS  
KICK-OFF MEETING & WORKSHOPS  
BRUSSELS, 20-22 MARCH 2019 (ENGLISH)

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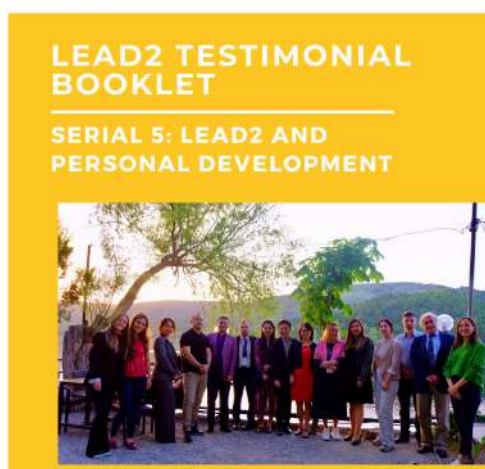
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*Although I had theoretical ideas of how to navigate my way as a leader, I really didn't know much about how to row the boat practically and efficiently as I was not really hands-on in that leadership position. And just when I was at such a crossroad, BOOM, LEAD2 project came to the rescue!*



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Leading Together, Leading Tomorrow

LEAD & LEAD2 Community

<https://lead2-project.eu/>

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